

COASTAL BUDS

2025 Event Sponsorship Opportunities

WHO WE ARE:

Coastal BUDS was founded in 2016 by a group of mothers of children with Down syndrome. The organization has grown considerably over the last six years, now serving individuals with Down syndrome of all ages and their families across the region.

WHAT WE DO:

Coastal BUDS' focus is on three areas: family support, awareness and outreach, and social and recreational opportunities for those with Down syndrome. Programs include iCan Swim, iCan Bike, Down to Move, Down to Cook and more!

OUR MISSION:

We believe every individual has the right to be accepted in their community and have similar opportunities as that of their peers. Our mission is to support, connect and provide resources for people with Down syndrome and their families in Southeastern NC. Raising awareness and educating our community helps others to include and clearly see the value of those with Down syndrome.



SOCIAL & RECREATIONAL OPPORTUNITIES



FAMILY SUPPORT



AWARENESS & OUTREACH



2025 COASTAL BUDS EVENTS

Cape Fear Buddy Walk

This annual awareness and fundraising event draws hundreds of attendees from across the region. This year's event is planned for Saturday, October 4 at Legion Stadium in Wilmington. There will be vendors, entertainment, food trucks and more as we walk to raise awareness and increase acceptance of Down syndrome in our community and beyond!

World Down Syndrome Day Celebrations

Each year, we celebrate World Down Syndrome Day on March 21. Our World Down Syndrome Day Kickoff Celebration on Sunday, March 9 at Waterline Brewing will feature food trucks, kids' activities and entertainment. Rock your socks on WDSD 3/21. Additionally, we plan to partner with our community to spread awareness all month long.

Annual Family Summer Social

Always a favorite event for our families, this event will include activities for our families to share in fellowship and connect with one another. Date and time of this event is June 22nd 1:00-4:00PM.

End of Year Celebration

Held in December, this celebration is open to the public as we celebrate everything Coastal BUDS and the individuals we serve have accomplished this year. This event features food and entertainment and draws around 100 attendees including families, volunteers and community members.

*date and location subject to change



MULTI-EVENT SPONSORSHIP OPPORTUNITIES

\$10,000 ALL EVENT Presenting Sponsor

(1 available)

- Company logo on Buddy Walk® website
- FEATURED company name/logo on Buddy Walk event t-shirt
- Public recognition on Social Media sites
- Thank you announcement in our Newsletters throughout the year
- 20 Buddy Walk® registrations with shirts (join a team or form your own)
- Recognition as sponsor at World Down Syndrome Day Event, Family Picnic and End of Year Celebration and in related social media posts.

\$7,500 Diamond PLUS ALL EVENTS

Sponsor

- Company logo on Buddy Walk® website
- Enlarged company name/logo on Buddy Walk t-shirt
- Public recognition on Social Media sites
- Thank you announcement in our newsletters throughout the year
- 15 Buddy Walk® registrations with shirts (join a team or form your own)
- Diamond level (\$5000) sponsorship of Buddy Walk PLUS Sponsorship recognition at World Down Syndrome Day Event, Family Picnic AND End of Year Celebration and in related social media posts.

\$6,000 Diamond PLUS ONE EVENT

Sponsor

- Company logo on Buddy Walk® website
- Enlarged company name/logo on Buddy Walk t-shirt.
- Public recognition on Social Media sites
- Thank you announcement in newsletter
- 15 Buddy Walk® registrations with shirts (join a team or form your own)
- Diamond level (\$5000) sponsorship of Buddy Walk PLUS Sponsorship recognition at World Down Syndrome Day Event, Family Picnic OR End of Year Celebration and in related social media posts for that event. (Event choice up to donor)

\$3,000 Platinum PLUS ONE EVENT

Sponsor

- Company logo on Buddy Walk® website
- Company name/logo on Buddy Walk t-shirt
- Public recognition on Social Media sites
- Thank you announcement in our newsletter
- 10 Buddy Walk® registrations with shirts (join a team or form your own)
- Platinum (\$2,000) sponsorship of Buddy Walk PLUS recognition at World Down Syndrome Day Event, Family Picnic OR End of Year Celebration and in social media posts leading up to that event (Event choice up to donor).

For additional information, please contact us at 910-742-5204 | CFBuddyWalk@gmail.com

The Cape Fear Buddy Walk® promotes the value, acceptance and inclusion of people with Down syndrome. It's a day of celebration as our community gathers to raise awareness and funds to support people with Down syndrome locally and nationally. The Buddy Walk® was established by the National Down Syndrome Society in 1995 to celebrate Down Syndrome Awareness Month in October.

Contributions to Coastal BUDS Inc., a 501(c)(3) charitable organization are tax deductible as allowed by law. FEID (Given at time of receipt)

BUDDY WALK ONLY **SPONSORSHIP** **OPPORTUNITIES**

\$7,500 BUDDY WALK Presenting Sponsor

- Company logo on Buddy Walk® website
- FEATURED company name/logo on Buddy Walk t-shirt
- Public recognition on Social Media sites
- Thank you announcement in newsletter
- 20 Buddy Walk® registrations with shirts (join a team or form your own)

\$5,000 Diamond Sponsor

- Company logo on Buddy Walk® website
- Enlarged company name/logo on Buddy Walk t-shirt.
- Public recognition on Social Media sites
- Thank you announcement in newsletter
- 15 Buddy Walk® registrations with shirts (join a team or form your own)

\$2,000 Platinum Sponsor

- Company logo on Buddy Walk® website
- Company name/logo on Buddy Walk t-shirt.
- Public recognition on Social Media sites
- Thank you announcement in newsletter
- 10 Buddy Walk® registrations with shirts (join a team or form your own)

\$1,000 Gold Sponsor

- Company logo on Buddy Walk® website
- Company name/logo on Buddy Walk t-shirt.
- Public recognition on Social Media sites
- Thank you announcement in newsletter
- 5 Buddy Walk® registrations with shirts (join a team or form your own)

\$500 Silver Sponsor

- Company logo on Buddy Walk® Website
- Public recognition on Social Media sites
- Thank you announcement in newsletter
- 2 Buddy Walk® registrations with shirts (join a team or form your own)

\$250 Bronze Sponsor

- Company logo on Buddy Walk® Website
- Public recognition on Social Media sites
- Thank you announcement in newsletter

\$100 Friend of Cape Fear Buddy Walk

- Company logo on Buddy Walk® Website
- Public recognition on Social Media sites

In-Kind Donation Opportunities

Donations of media, gift baskets for raffles, food or beverages for volunteers or services such as entertainment or amusements.

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Coastal B.U.D.S.



SPONSORSHIP COMMITMENT FORM

Please complete the form below to secure your sponsorship commitment for the 2025 Cape Fear Buddy Walk®. We appreciate your support of Coastal BUDS and the Down syndrome community we serve.

Company/Organization Information			
Please print below exactly how you would like your company/organization name to appear for recognition purposes.			
Company/Organization Name:			
Contact Name & Title:			
Mailing Address:	City:	State:	Zip:
Email Address:			
Phone Number:			

Payment Information			
<input type="radio"/> Check – Make check payable to Coastal B.U.D.S. and mail to PO Box 3914, Wilmington, NC 28406			
<input type="radio"/> Credit Card – Fill out card information or contact cfbuddywalk@gmail.com for venmo/paypal options			
Name as it appears on credit card:			
Credit Card Number:	<input type="radio"/> Visa <input type="radio"/> MasterCard <input type="radio"/> Discover <input type="radio"/> American Express		
Credit Card Exp. Date:	CVV:	Signature:	
Billing Address:	City:	State:	Zip:

SPONSORSHIP INFORMATION	
Please clearly mark payment method and sponsorship level. Please return this form to Coastal B.U.D.S. at CFBuddyWalk@gmail.com or by mail at PO Box 3914, Wilmington, NC 28406. EIN 81-4628292	
<input type="radio"/> 2025 Coastal B.U.D.S. ALL EVENT Presenting Sponsor \$10,000 <input type="radio"/> 2025 Coastal B.U.D.S. Cape Fear Buddy Walk Presenting Sponsor \$7,500	
<input type="radio"/> Diamond PLUS ALL EVENTS \$7,500 <input type="radio"/> Diamond PLUS ONE EVENT \$6000 <input type="radio"/> Diamond Buddy Walk ONLY \$5,000 <input type="radio"/> Platinum PLUS ONE EVENT \$3,000 <input type="radio"/> Platinum \$2,000 <input type="radio"/> Gold \$1,000 <input type="radio"/> Silver \$500 <input type="radio"/> Bronze \$250 <input type="radio"/> Friend of CF Buddy Walk® \$100 <input type="radio"/> In-Kind Donation	Type of in-kind donation, examples: <input type="radio"/> Media – TV, Billboards, Radio <input type="radio"/> Gift baskets for raffles <input type="radio"/> Give away items <input type="radio"/> Printing <input type="radio"/> Activities - rides, games, face painting, etc. In-kind Donation: _____
Total 2025 Sponsorship Commitment:	Buddy Walk® Team Credit: